COMPASS for Kids

Sponsorship Opportunities
2026 - 2027



What if Your Support Could Change a Child's Life?

PROGRAMS

Club Compass

Club Compass is a weekly program, provided at no cost, for low-income, underserved elementary students in grades K-5 of Springfield Public Schools - District 186. Program components include snack time, social-emotional learning (SEL), academic time, life skills/enrichment lessons with community partners, a family-style dinner, and weekend food through the Backpack Feeding Program.





Camp Compass

Camp Compass is a free summer learning program for underserved elementary students in Springfield Public Schools - District 186. It is designed to prevent summer learning loss and improve math and reading skills. Our purpose is to provide a high-quality summer experience for children who might not otherwise have somewhere to go. We are committed to closing the achievement and opportunity gaps that exist between low-income students and their higher-income peers.

CLUB

114 kids
16,107 meals distributed
102 community partners
98% showed measurable social-emotional growth

CAMP

476 campers
9,678 meals distributed
100% grew in at least one skill
97% grew or maintained math skills
98% grew or maintained literacy skills

IMPACT

Xander



Xander has been part of Club Compass since Kindergarten; he is a bright, kind kid who has worked hard to manage his emotions and find healthy ways to cope when things feel overwhelming.

This year, we introduced a new tool at Club Compass: the Peace Tent, a quiet space where kids can take a moment to breathe, reset, and calm down. Xander has embraced it wholeheartedly. Now, instead of reacting in frustration, he'll ask, "Can I go to the Peace Tent to get some space?"

Even more inspiring, Xander encourages his peers to use the tent too, showing them that it's okay to take time to calm down. His growing self-awareness and leadership remind us that emotional growth is just as important as academic success - and that every child deserves a space to feel seen, supported, and in control.

Kylie



Kylie, a first-grade student at Club Compass, puts her social-emotional learning (SEL) skills into practice. When a fellow student became upset, Kylie offered comfort, listened with empathy, and continued checking in on her throughout the day.

Through social-emotional learning, Club Compass helps children develop important life skills, including empathy, communication, and relationship-building. Kylie's actions demonstrate how these lessons extend beyond the classroom, helping students build confidence, support one another, and form meaningful connections.

Kaleb



When Kaleb first joined Camp Compass, he struggled with confidence, especially in math. He often shut down when things got hard and kept to himself.

But over the summer, that changed. With encouragement from staff and peers, engaging math games, and a supportive environment, Kaleb began to see that mistakes are part of learning. The moment he proudly showed off his math facts, without hesitation, was a turning point.

Now, Kaleb takes pride in his growth and even helps others who struggle like he once did. He's become a dependable leader, known for his kindness and willingness to lift others up.

Watching Kaleb grow from a hesitant learner to a confident leader reminds us why Compass for Kids matters. With the right support, kids like Kaleb discover their potential and their power to succeed.

Compass kids' journeys are just one example of the transformation that happens when kids are given the support they need. Your generosity makes these success stories possible. Because of you, children have a place where they feel valued, supported, and inspired to succeed.

Will you continue to invest in the future of kids like Xander, Kylie, and Kaleb? Your gift today helps provide the mentorship, resources, and opportunities that make a lasting difference.

PREMIER EVENTS







Stakeholder Camp Tours

2027 dates to be announced

The Compass for Kids **Stakeholder Camp Tours** provide community leaders, donors, and supporters with an opportunity to experience Camp Compass firsthand. Held in a casual open-house setting, these events offer guests a closer look at the program, its activities, and its impact on Springfield youth.

Attendees have the opportunity to tour a Camp Compass site, meet campers and staff, and learn more about the program's accomplishments and the role community support plays in its success.

Back to School Brunch Fundraiser

September 11th, 2027

The Compass for Kids Back-to-School Brunch Fundraiser is our only in-person fundraising event of the year, welcoming nearly **300 attendees** to Erin's Pavilion. The event features brunch and a program highlighting organizational accomplishments, student success stories, and the impact of Compass for Kids programs.

Guests also have the opportunity to participate in a silent auction and shop the Compass Marketplace, which includes artwork created by Compass kids and a variety of specialty items.

The event brings together community members, businesses, and supporters to celebrate the mission of Compass for Kids and raise funds to support our programs.











Sponsor Levels and Benefits

Your sponsorship will directly support the kids in all of our programs.

	Champion $25,000	Principal $10,000	Teacher $5,000	Mentor $2,500	Friend $1,000
Press Release	✓	✓			
E-Newsletter	Logo (4x)	Logo (4x)	Logo (4x)	Logo (1x)	
Website	Logo	Logo	Logo	Name	Name
Social Media	Logo (4x)	Logo (2x)	Logo (2x)	Logo (1x)	
Logo on Program T-shirts	✓	✓	✓		
Event Promotions					
Event Tickets - Brunch	10	8	4	2	2
Ad in Brunch Program	Full Page	Half Page	Quarter Page		
Program Recognition	Logo	Logo	Logo	Name	
Logo on Sponsor Board	✓	✓	✓	✓	
Acknowledgement from the podium	✓	✓	✓		
Invitation to Stakeholder Tour	✓	✓	✓	✓	
Exclusive Company Event at Compass Site	✓				

social:
4.1K total followers

email newsletter:
2,450 subscribers

website:
2,400 monthly sessions (avg)



Champion Level Sponsorship Benefits
$25,000

Champion Level Perk

- Exclusive Company Event: We will plan an event at a Compass site for your team that includes activities with our youth. It will be customized to your needs and will be informative and fun!

Exposure

- Press Release announcing Champion Level Sponsorship
- Logo featured as Champion Level Sponsor on website for one year, four social media posts, and four e-newsletters including highlights, mentions, etc.
- Logo on back of Compass Program T-Shirts (Club and Camp)

Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Tour**
- Ten **Back to School Brunch** tickets (full table), logo recognition in the printed program, full-page ad in program, logo on sponsor board, digital display and stage acknowledgement









Principal Level Sponsorship Benefits

$10,000

Exposure

- Press Release announcing Principal Level Sponsorship
- Logo featured as Principal Level Sponsor on website for one year, two social media posts, and four e-newsletters including highlights, mentions, etc
- Logo on back of Compass Program T-Shirts (Club and Camp)

Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Tour**
- Eight **Back to School Brunch** tickets, logo recognition in the printed program, half-page ad in program, logo on sponsor board, digital display and stage acknowledgement







Teacher Level Sponsorship Benefits
$5,000

Exposure
- Logo featured as Teacher Level Sponsor on website for one year, two social media posts, and four e-newsletters including highlights, mentions, etc
- Logo on Club Compass T-Shirts (approximately 200)

Event Benefits
- Invitation to attend the **Camp Compass Stakeholder Tour**
- Four **Back to School Brunch** tickets, logo recognition in the printed program, quarter-page ad in program, logo on sponsor board, digital display and stage acknowledgement

Mentor Level Sponsorship Benefits
$2,500

Exposure
- Logo featured as a Mentor Level Sponsor on one social media post and one e-newsletter including highlights, mentions, etc
- Name listed and linked on website for one year

Event Benefits
- Invitation to attend the **Camp Compass Stakeholder Tour**
- Two **Back to School Brunch** tickets, name recognition in the printed program, logo on sponsor board and digital display

Friend Level Sponsorship Benefits
$1,000

Exposure
- Name listed and linked on website

Event Benefits
- Two **Back to School Brunch** tickets

COMPASS for Kids

Compass for Kids serves low-income K-5 students who attend Springfield Public Schools - District 186. All students are referred based on criteria including risk factors such as homelessness, food insecurity, suspected neglect/abuse, foster care, and/or having a parent who is incarcerated.

Compass for Kids works on educating the children as whole persons, and recognizes that social, emotional, and life skills contribute to overall well-being and academic success.



OUR MISSION

Our mission is to provide academic and social-emotional support to empower children and families underserved by our community.

OUR VISION

All children in our community experience success and reach their full potential.



OUR GOALS

- Close achievement and opportunity gaps
- Prevent summer learning loss
- Improve math and reading skills
- Improve social-emotional skills



Contact:

Brandy Apgar
Senior Donor Relations Manager

Phone: 217-481-4651
Email: brandy@compassforkids.org
Address: 1201 S 4th St, Springfield, IL 62703

UNITED WAY Central Illinois

www.compassforkids.org