



## Sponsorship Opportunities 2026



**What if Your Support Could Change a Child's Life?**

# PROGRAMS .....



**Club Compass** is a weekly program, provided at no cost, for low-income, underserved elementary students in grades K-5 of Springfield Public Schools - District 186. Program components include snack time, social-emotional learning (SEL), academic time, life skills / enrichment lessons with community partners, a family-style dinner, and weekend food through the Backpack Feeding Program.

## Youth Leadership Development Program (YLDP)

**YLDP** is designed to provide middle and high school alumni of Club Compass the opportunity to develop as leaders, graduate from high school, and be prepared for college, vocational/trade school, the military, and/or to enter the workforce. The ultimate goal is for these youth to be ready to achieve their dreams. This is done through an evidence-based social-emotional learning curriculum, life and job skills classes, and service learning.



**Camp Compass** is a free, summer learning program for underserved elementary students in Springfield Public Schools-District 186. It is designed to prevent summer learning loss and improve math and reading skills. Our purpose is to provide a high-quality summer experience for children who might not otherwise have somewhere to go. We are committed to closing the achievement and opportunity gaps that exist between low-income students and their higher-income peers.

### Club

106 kids  
67 volunteers  
85 community partners

### YLDP

19 youth  
8 volunteers  
41 community partners

### CAMP

341 campers  
99 staff + 55 volunteers  
28 community partners

# IMPACT .....



## Xander

Xander has been part of Club Compass since Kindergarten; he is a bright, kind kid who has worked hard to manage his emotions and find healthy ways to cope when things feel overwhelming.

This year, we introduced a new tool at Club Compass: the Peace Tent, a quiet space where kids can take a moment to breathe, reset, and calm down. Xander has embraced it wholeheartedly. Now, instead of reacting in frustration, he'll ask, "Can I go to the Peace Tent to get some space?"

Even more inspiring, Xander encourages his peers to use the tent too, showing them that it's okay to take time to calm down. His growing self-awareness and leadership remind us that emotional growth is just as important as academic success - and that every child deserves a space to feel seen, supported, and in control.

# CLUB



## Novella

Novella began her 7th grade year at YLDP hesitant to participate. She seemed unsure of her place in the program, and struggled to set goals for herself. As the year went on, she blossomed into a strong leader.

As an 8th grader in her second year of the program, Novella takes responsibility in group discussions and activities, and invites other students to do the same - she can often be found calling on her peers to focus and engage. She demonstrates openness to trying new things and sharing her opinion. YLDP is the only after school activity Novella participates in - we are grateful to be a space where she can explore her skills and beliefs.

# YLDP



## Kaleb

When Kaleb first joined Camp Compass, he struggled with confidence, especially in math. He often shut down when things got hard and kept to himself.

But over the summer, that changed. With encouragement from staff and peers, engaging math games, and a supportive environment, Kaleb began to see that mistakes are part of learning. The moment he proudly showed off his math facts, without hesitation, was a turning point.

Now, Kaleb takes pride in his growth and even helps others who struggle like he once did. He's become a dependable leader, known for his kindness and willingness to lift others up.

Watching Kaleb grow from a hesitant learner to a confident leader reminds us why Compass for Kids matters. With the right support, kids like Kaleb discover their potential and their power to succeed.

# CAMP

*Compass kids' journeys are just one example of the transformation that happens when kids are given the support they need. Your generosity makes these success stories possible. Because of you, children have a place where they feel valued, supported, and inspired to succeed.*

***Will you continue to invest in the future of kids like Xander, Novella, and Kaleb? Your gift today helps provide the mentorship, resources, and opportunities that make a lasting difference.***



# PREMIER EVENTS.....



## Stakeholder Breakfast

July 7th, 2026

The Compass for Kids **Stakeholder Breakfast** is an exclusive, invite-only event where community leaders and donors can experience the profound impact of Camp Compass firsthand. Guests will enjoy a delicious breakfast while learning about the program's success, followed by a special opportunity to tour a Camp Compass site and meet some of the campers whose lives are being transformed. This inspiring morning offers a unique glimpse into the meaningful difference your support makes for local children.



## Back to School Brunch

September 19th, 2026

The Compass for Kids **Back-to-School Brunch** is our largest in-person fundraising event of the year with **300 attendees!** Erin's Pavilion is the setting for a delightful brunch and an inspiring program showcasing the impact of our work over the past year. The program includes updates, celebration of accomplishments, and supporting our mission in a meaningful way. Guests have the opportunity to purchase artwork created by the talented children and youth in Compass for Kids' programs and to participate in additional surprise activities. It is a special morning of community, celebration, and support for local youth!



# Sponsor Levels and Benefits

Your sponsorship will directly support the kids in all three of our programs.

	Champion \$25,000	Principal \$10,000	Teacher \$5,000	Mentor \$2,500	Friend \$1,000
Press Release	✓	✓			
E-Newsletter	Logo (4x)	Logo (4x)	Logo (4x)	Logo (1x)	
Website	Logo	Logo	Logo	Name	Name
Social Media	Logo (4x)	Logo (2x)	Logo (2x)	Logo (1x)	
Logo on Program T-shirts	✓	✓	✓		
Event Promotions					
Event Tickets - Brunch	10	8	4	2	2
Ad in Brunch Program	Full Page	Half Page	Quarter Page		
Program Recognition	Logo	Logo	Logo	Name	
Logo on Sponsor Board	✓	✓	✓	✓	
Acknowledgement from the podium	✓	✓	✓		
Invitation to Stakeholder Breakfast	✓	✓	✓	✓	
Exclusive Company Event at Compass Site	✓				



social:  
4.1K total followers



email newsletter:  
2,450 subscribers



website:  
2,400 monthly  
sessions (avg)



## Champion Level Sponsorship Benefits

\$25,000

### Champion Level Perk

- Exclusive Company Event: We will plan an event at a Compass site for your team that includes activities with our youth. It will be customized to your needs and will be informative and fun!

### Exposure

- Press Release announcing Champion Level Sponsorship
- Logo featured as Champion Level Sponsor on website for one year, four social media posts, and four e-newsletters including highlights, mentions, etc.
- Logo on back of Compass Program T-Shirts (Club, YLDP, Camp)

### Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Ten **Back to School Brunch** tickets (full table), logo recognition in the printed program, full-page ad in program, logo on sponsor board, digital display and stage acknowledgement







## Principal Level Sponsorship Benefits

\$10,000

### Exposure

- Press Release announcing Principal Level Sponsorship
- Logo featured as Principal Level Sponsor on website for one year, two social media posts, and four e-newsletters including highlights, mentions, etc
- Logo on back of Compass Program T-Shirts (Club, YLDP, Camp)

### Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Eight **Back to School Brunch** tickets, logo recognition in the printed program, half-page ad in program, logo on sponsor board, digital display and stage acknowledgement



## Teacher Level Sponsorship Benefits

\$5,000

### Exposure

- Logo featured as Teacher Level Sponsor on website for one year, two social media posts, and four e-newsletters including highlights, mentions, etc
- Logo on Club Compass T-Shirts (approximately 200)

### Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Four **Back to School Brunch** tickets, logo recognition in the printed program, quarter-page ad in program, logo on sponsor board, digital display and stage acknowledgement

## Mentor Level Sponsorship Benefits

\$2,500

### Exposure

- Logo featured as a Mentor Level Sponsor on one social media post and one e-newsletter including highlights, mentions, etc
- Name listed and linked on website for one year

### Event Benefits

- Invitation to attend the **Camp Compass Stakeholder Breakfast**
- Two **Back to School Brunch** tickets, name recognition in the printed program, logo on sponsor board and digital display

## Friend Level Sponsorship Benefits

\$1,000

### Exposure

- Name listed and linked on website

### Event Benefits

- Two **Back to School Brunch** tickets





Compass for Kids serves low-income K-12 students who attend Springfield Public Schools - District 186. All students are referred based on criteria including risk factors such as homelessness, food insecurity, suspected neglect/abuse, foster care, and/or having a parent who is incarcerated.

Compass for Kids works on educating the children as whole persons, and recognizes that social, emotional, and life skills contribute to overall well-being and academic success.



## OUR MISSION

Our mission is to provide academic and social-emotional support to empower children and families underserved by our community.

## OUR VISION

All children in our community experience success and reach their full potential.

## OUR GOALS

- Close achievement and opportunity gaps
- Prevent summer learning loss
- Improve math and reading skills
- Improve social-emotional skills



### Contact:

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